



# Zcash Meetups Checklist

1



## Decide on the target audience.

Newbies? Users? Developers? Casting a wide net is probably the best choice for most places, but use your best judgment.

2



## Set up an information hub.

You need a Meetup.com page, a Facebook page, or some other type of website. People should be able to easily find event details. It's also nice to have RSVP and add-to-calendar functionality. As the organizer, you need a way to contact your meetup members — consider setting up an email newsletter.

3



## Tell people about your group.

Make use of social media and your network. Personally invite anyone you know who might be interested. Spread the word on Zcash communication channels:

- [forum.zcashcommunity.com](http://forum.zcashcommunity.com)
- [reddit.com/r/zec](http://reddit.com/r/zec)
- [chat.zcashcommunity.com](http://chat.zcashcommunity.com)
- [t.me/zcon0](http://t.me/zcon0)

And don't forget Twitter. Tag **@ZcashFoundation** and **@zcashco** so we can amplify you.

4



## Plan your first specific meetup.

- Find a venue.
- Decide the focus or topic.
- Decide the date and time.
- Announce the details on your meetup hub.

5



Repeat all of the above on a regular basis!